Myanmar Youth Stars Network
Strategic Plan (2021 - 2023)

December 2020
Introduction

Myanmar Youth Stars Network (MYS) was established in 2012 and has brought together with HIV high-risk young key populations in Myanmar by networking, and capacity building, and advocating for raising awareness of HIV/AIDS, Sex and Reproductive Health Rights (SRHR).

Myanmar Youth Stars Network developed a 3-year strategic plan (2021-2023) for the young key populations in targeted areas in December 2020. All MYS members will implement the programs and projects according to this strategic plan.

The condition of implementation of the strategic plan will be evaluated at the end of every year and the Executive Committees and Advisory Boards will review and revise the plan if necessary. On behalf of the network, I would like to express my special thanks to all participants in the network, supporting partner organizations, and advisors who are involving and supporting in this process.

Myo Min Htet
Chairperson
Myanmar Youth Stars Network
Contents

Introduction ....................................................................................................................... 1
Vision ................................................................................................................................. 4
Mission ............................................................................................................................ 4
Our Values ....................................................................................................................... 4
Our Believes ................................................................................................................... 4
Direct beneficiaries of Myanmar Youth Stars Network .................................................. 6
2021 – 2023 Strategic Plan ........................................................................................... 7
Key Stakeholders of Myanmar Youth Stars Network ...................................................... 8
Implementing Action Plans ............................................................................................ 9

Strategy (1) Capacity Development of Young Key Population ...................................... 9
  1.1 Youth Leadership Programs .................................................................................. 9
  1.2 Basic Human Rights and Youth Rights Programs ............................................... 9
  1.3 Violence Awareness Programs ............................................................................. 9
  1.4 Knowledge sharing and Exchange Programs ..................................................... 9

Strategy (2) Improved Health Knowledge and Higher Access to Health Services ......... 9
  2.1 KP Specific Health Promotion and Education Programs ..................................... 9
  2.2 HIV/AIDS Prevention Programs ....................................................................... 10
  2.3 Access to health care Programs ...................................................................... 10

Strategy (3) Access to better and more secure social life .............................................. 10
  3.1 Social Integration Program ............................................................................. 10
  3.2 Advocacy Programs ....................................................................................... 10

Organization Development Plan to implement the Strategy ....................................... 11
  1. Reviewing the management system and structure ............................................. 11
  2. Development of Financial Strategy ................................................................. 11
  3. Recruitment of Skillful Human Resources ....................................................... 11
  4. Human Resource Development Program ...................................................... 11
  5. Staff Motivation and Development Program .................................................... 11

Network Strategy ......................................................................................................... 12
Objective ....................................................................................................................... 12
  1. Targeted Young Key Population in respective states and regions ...................... 12
1.1. Formation Of Local Ykp Shg (Self-Help Group) Or Core Youth Groups

1.2. Involving the local YKP in surveys, data collection, and analysis processes in targeted areas

1.3. Strengthen the interconnectedness of YKP in target areas and make them more aware of the workings of the network

2. Networking with Partner Organizations

2.1. Regular coordination and cooperation with partners

2.2. Co-implementation of projects with partnerships

2.3. Implementing Knowledge and experience sharing programs

3. Coordination and collaboration with Government Departments

3.1. Education programs to prevent dangerous behaviors

3.2. Implementation of policy reforms

3.3. Involving the government’s implementation processes

4. International Organizations
Vision

To create a high standard Myanmar society where HIV high-risk young key population are healthy, improving high capacity, and getting equal rights and dignity.

Mission

Myanmar Youth Stars Network is the only network that represents the young key population (YKP) at a high risk of HIV. The network empowers the young key population to increase sexual and reproductive health knowledge to defend their own rights. Moreover, MYS is working for the YKPs who are not only able to prevent sexually-transmitted diseases including HIV/AIDS and related complications but also to empower and mobilize all those involved to increase access to health care services and to spread health knowledge. MYS also is also working with other key stakeholders and partners at national, regional, and international levels to ensure that the YKPs have access to the opportunities they deserve and that they are to benefit the future of the country.

Our Values

- Human Dignity
- Unity
- Justice
- Transparency
- Non-discrimination
- Acceptance in diversity

Myanmar Youth Stars Network accepts the existence of individuals and values their capability, knowledge, experience, and critical thinking. All implementation plans will focus on unity and justice, and the way the organization works will be more harmonious, transparent, and non-discriminatory, and cohesive manner. The network will believe in the different abilities of each young person and contribute to their further development.

Our Believes

- We believe that we can represent all young key population as the whole country by implementing their further benefits

- We believe that we can support the young key population in their capacity development in the terms of demanding their opportunities of what they deserve.
• We believe that we can help reduce the spread of sexually transmitted diseases including HIV/AIDS among the young key population.

• We believe that we can support the young key population who will free from discrimination and will be able to survive as other young people.

• We believe that we can work for the sustainable development of the rights and benefits of the young key population.

Our Strengths

• The only national network representing Young Key Population
• Enthusiastic youth can lead by themselves
• Ability to mobilize the interested and active youths to participate
• All participants are harmony, like-minded and have volunteer spirits
• Have Systematic management systems
• Networking and building good relationships with other partner organizations, international Youth Key Population networks, and donors
• Have a transparent workplace
Direct beneficiaries of Myanmar Youth Stars Network

The targeted key Population of Myanmar Youth Stars Network is 15 to 30 years old HIV high risks youths. Myanmar Youth Stars Network identifies direct beneficiaries based on the following criteria.

- Lifestyle and social norms by location and different ethnic groups in Myanmar
- Level of maturity, behavioral and emotional stability, and ability to think
- Level of resilience and ability to respond to possible social consequences
- Regional education level and critical thinking level

The targeted Key Population of Myanmar Youth Stars Network is

- YMSM
- YDU
- Overlapping Youth
- Vulnerable Youth
- Youth Sex Workers
- General Youth
- YPLHIV people living with HIV and AIDS
- Young Key Population
Vision
To create a high standard Myanmar society where HIV high-risk young key population are healthy, improving high capacity, and getting equal rights and dignity.

2023 Strategic Goal
By 2023, targeted young key population will be able to reduce their health risks (HIV/SRHR) due to increased capacity and they will also actively participate in promoting equal rights and reducing discrimination among young people.

Capacity Development
Increased Health Knowledge and higher Access to quality health care services
Access to better and safer Social Life
Key Stakeholders of Myanmar Youth Stars Network

- Family
- Partners
- Friends
- People
- Employers
- Authorities
- Health staff
- Parliaments
- Youth Activists
- Donor organizations
- Partner Organizations
- Social/Charity organizations
- Religious groups
- Schools
Implementing Action Plans

Short-term and long-term projects will be designed and implemented according to each action plan.

STRATEGY (i) CAPACITY DEVELOPMENT OF YOUNG KEY POPULATION

1.1 Youth Leadership Programs

Possible Projects

- Personal Development Programs
- Life Skills Programs
- Risk Reduction Programs

1.2 Basic Human Rights and Youth Rights Programs

Possible Projects

- Awareness-raising programs on Human Rights
- Active participation in Youth Activities
- HIV and Youth Rights Dialogs, Webinars and conferences

1.3 Violence Awareness Programs

Possible Projects

- Domestic Violence Awareness Programs
- Gender-Based Violence Awareness Programs

1.4 Knowledge sharing and Exchange Programs

Possible Projects

- Participate in conferences and workshops in collaboration with foreign organizations
- Linking to Internship Programs
- Participating in Youth Campaigns

STRATEGY (ii) IMPROVED HEALTH KNOWLEDGE AND HIGHER ACCESS TO HEALTH SERVICES

2.1 KP Specific Health Promotion and Education Programs

Possible Projects
2.2 HIV/AIDS Prevention Programs

Possible Projects

- Psychosocial Support Programs
- Confidential Counseling Programs
- Safe & Secure Life and condom promotion programs

2.3 Access to health care Programs

Possible Projects

- Referral System by coordinating and collaborating with other health services providers
- Advocacy for quality health care services to government health service centers
- Providing necessities to access quality health services

STRATEGY (3) ACCESS TO BETTER AND MORE SECURE SOCIAL LIFE

3.1 Social Integration Program

Possible Projects

- YKP Assessment Surveys, Other surveys for YKP related matters
- Community Engagement Programs for YKP
- KP Specific Social Mobilization Programs
- School Education Programs

3.2 Advocacy Programs

Possible Projects

- Advocacy programs to specific key stakeholders
- Sensitization Workshop, Advocacy Workshop, Mass Media
- YKP Support Programs by networking and partnership with local and international partners
- Emergency Response Programs
Organization Development Plan to implement the Strategy

1. Reviewing the management system and structure
   - Review and approve the network articles of association (AOA)
   - Reviewing and approving the management structure and systems of the network
   - Reviewing and reestablishing the responsibilities according to the structure
   - Reviewing organizational policies, procedures, and communication systems and reinforcing to be more active

2. Development of Financial Strategy
   - Development of strategic project designs and proposals
   - Establishing a better relationship with current donors
   - Finding and connecting the potential donors

3. Recruitment of Skillful Human Resources
   - Recruitment of the necessary staffs to implement the projects more effectively and efficiently
   - Reviewing and making a plan for the volunteer-based implementation model

4. Human Resource Development Program
   - Project Management Training
   - Financial Management Training
   - Proposal Writing Training
   - Report Writing Training
   - Supporting the necessary capacity for the program implementation

5. Staff Motivation and Development Program
   - Support Staff Development Program
   - Support Staff Safety Program
   - Programs for greater unity among staffs
   - Staff Performance Appraisal Programs
Network Strategy

OBJECTIVE

The Myanmar Youth Star Network aims to strengthen the network by implementing strategic initiatives that benefit both network members and the young key population by building stronger and longer-term relationships with key stakeholders.

Key Stakeholders of MYS

1. TARGETED YOUNG KEY POPULATION IN RESPECTIVE STATES AND REGIONS

Currently, Myanmar Youth Stars Network is affiliated with YKP in 18 townships in Myanmar. The following steps will be taken to provide a better network connection.

1.1. Formation of Local YKP - SHG (Self-Help Group) Or Youth Groups

- Working via the existing local youth representatives
- Formation via the Organization Development training
- Formation via Youth Capacity Building training
1.2. Involving the local YKP in surveys, data collection, and analysis processes in targeted areas
- Collecting data on needs, challenges and difficulties facing YKP
- Encouraging local representatives to participate in the process of need assessment and advocacy processes
- Encouraging the local representatives to compile and report the information of their areas on a regular basis

1.3. Strengthen the interconnectedness of YKP in target areas and make them more aware of the workings of the network
- Mobilizing and connecting youths via Peer Education Programs
- Connecting youths by organizing YKP Campaigns and events at the regional and national level
- Connecting through online/Facebook/social media
- Supporting the local network to be more strengthen
- Implementing volunteer and internship programs

2. NETWORKING WITH PARTNER ORGANIZATIONS
2.1. Regular coordination and cooperation with partners
- Identifying collaborative plans to cooperate with partner organizations
- Participating in activities invited by the partner organizations
- Attending and initiating the CNC meetings regularly
- Collaborating with other partners to provide practical information for policy reforms

2.2 Co-implementation of projects with partnerships
- Finding, designing and implementing collaborative projects that can work together with partner organizations in the target areas
- Obtaining agreements with partner organizations in the target areas for greater access to health and other services

2.3 Implementing Knowledge and experience sharing programs
- Collaborating with local youths for improving knowledge and experience development program
- Excursion programs
- Round table discussions/dialogue for common goal involving all partner organizations
3. COORDINATION AND COLLABORATION WITH GOVERNMENT DEPARTMENTS

3.1 Education programs to prevent harmful practices
- Implementation of HIV/AIDS prevention and control programs in collaboration with Health Departments and Hospitals
- Educational and prevention Programs like “Youth and Drugs, Youth and harmful practices” in coordination and collaboration with the government departments

3.2 Implementation of policy reforms
- Collection of data, evidence, documents and reports for policy reforms
- Collaboration with the government departments for policy reforms at the township level, State and Regional Level as well as national level

3.3 Involving the government's implementation processes
- Assisting the government’s implementation processes
- Inviting and collaborating with the relevant government departments in implementing the network’s activities.

4. INTERNATIONAL ORGANIZATIONS

4.1 Giving information about the strategic goals, objectives, and achievements of the network to the current international partner organizations
4.2 Finding and partnering with both local and international organizations not only at the country level but also at the regional level
4.3 Participation in international conferences, seminars, and other programs
4.4 Finding and partnering with potential donors
4.5 Participation in the activities carried out by international organizations