

Youth LEAD

Annual Report 2021



Youth LEAD

Youth LEAD is the regional network of young key populations (YKPs) that works with young people at high risk of HIV exposure and young people living with HIV in the Asia Pacific region. Youth LEAD aims to empower young key populations and ensure more meaningful engagement of YKPs in all levels of decision-making that impact their lives.

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Foreword

“End Inequalities. End AIDS. End Pandemics” was the World AIDS Day theme of 2021 and it also reflected the devoting works that Youth LEADers endeavored amid the COVID-19 pandemic and ongoing HIV epidemic in 2021. In the face of the second and third waves of COVID-19 pandemic, young key population-led organizations in the Asia-Pacific still sustained support for our community. Youth LEAD was honored to stand with country partners and focal points with the financial support from the Global Fund, Robert Carr Fund, AIDS Healthcare Foundation (AHF) and UNAIDS Regional Support Team for Asia and the Pacific (RSTAP) to provide COVID-19 Emergency Relief Fund to 12 youth/YKP led organizations across the region.

Under the Global Fund CRG-SI grant, many initiatives were taken to leverage youth/YKP engagement in Global Fund-related processes, including mapping of youth CCM representatives, development of CCM members database, assessment of YKP-friendly HIV services and youth-friendly harm reduction manual. Most importantly, four YKP networks/NGOs made YKPs as priorities in the funding request to the Global Fund C19RM with the technical and financial support from Youth LEAD.

Another highlight in 2021 was the participation in the side event of UNAIDS High-Level Meeting on HIV and AIDS 2021. The virtual meeting brought stakeholders and youth networks together to polish the role of young key populations in the shaping of the new political declaration on HIV and AIDS. It was the first time that the political declaration was noted with concern for key populations and included measurable targets on societal enablers to address legal and policy frameworks as well as stigma and discrimination. In addition, Youth LEAD launched various campaigns at International Youth Day, World Mental Health Day and World AIDS Day to bring the voices of young people on social media and push forward youth advocacy.

To ensure the resilience and sustainability of the network, Youth LEAD identified the importance of strengthening our membership recruitment and retainment systems. Hence, the Partnership Management Handbook has been constructed throughout the year and will serve as an internal tool to evaluate the partnership relation in the future.

Finally, our immense gratitude goes to focal points and the coordinators who have been the backbone of the organization to empower peers in their countries despite various challenges. The respectable work of the Secretariat, partners, YKP-led organizations and devoted support from the funders, stakeholders will continue to motivate Youth LEAD to thrive for a prosperous youth movement and equity for all.

Sincerely Yours,

Fletcher Chiu – Youth LEAD Chairperson



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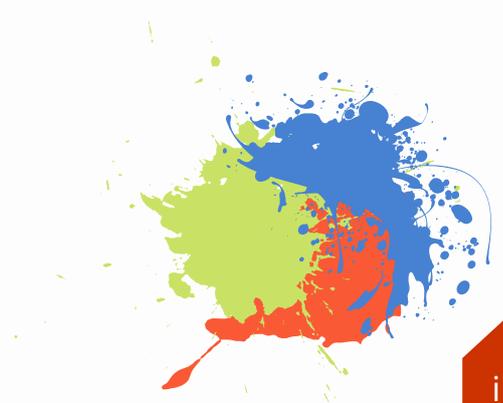
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Abbreviations

CCM	Country Coordinating Mechanism
CMI	Count Me In Youth Consortium
CRG-SI	Community, Rights and Gender – Strategic Initiative
C19RM	COVID-19 Response Mechanism (Robert Carr Fund)
DFAT	Department of Foreign Affairs and Trade
HLM	High-Level Meeting
EOF	Exceptional Opportunity Funding
IATT	Inter-Agency Task Team on Young Key Populations
INPUD	International Network of People Who Use Drugs
NSWP	Global Network of Sex Work Projects
PLHIV	People Living with HIV
RCF	Robert Carr Fund
SKPA	Sustainability of Key Populations in Asia-Pacific Programme
TA	Technical Assistance
UNAIDS RST	Joint United Nations Programme on HIV/AIDS Regional Support Team
UNDP	United Nations Development Programme
UNESCO	United Nations Educational, Scientific and Cultural Organization
UNFPA	United Nations Population Fund
UNICEF	United Nations Children’s Fund
YKP	Young Key Populations





1. Introduction

1.1 What is Youth LEAD

Youth LEAD is a regional network of young key populations (YKP) that exist to empower and strengthen regional partnerships among national young key population organizations in the Asia-Pacific region. It aims to provide members with the necessary skills to address issues and challenges faced by the marginalized, vulnerable, and affected young communities of this region.

Vision

Our vision is to create an inclusive region where the human rights of young key affected people are respected, and the impact of HIV and AIDS is mitigated through the meaningful involvement of young key affected populations to equal and equitable access to HIV prevention, treatment, care and support.

Mission

We want to be the catalyst of change and empowerment for young key populations through capacity building, advocacy, and the expansion of partnerships between local, national, and regional YKP organizations. We want to ensure more meaningful participation and involvement of YKP in all levels of decision making that impact their lives. We respect diversity and ensure gender balance in all aspects of our organizational structure and decision making.

1.2 Youth LEAD Board Members



Fletcher Chiu, Chairperson
(He/Him)



Fame Taqueban, Vice-Chairperson
(She/Her)



Chinmay Modi
(He/Him)



Jeremy Tan
(He/Him)



Mirza Ammad Baign (Aadi)
(He/Him)

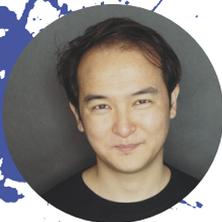


Missael Hotman Napitupulu (Ael)
(He/Him)



Pooja Kunwar
(She/Her)

1.3 Youth LEAD Secretariat



Gaj Gurung, Regional Coordinator
(He/Him)



Ikka Noviyanti, Advocacy Officer
(She/Her)



Vanessa Monley, Programme Officer
(She/Her)



Legee Tamir, Networking Officer
(She/Her)



Leo Villar, Communications Officer
(He/They)



**Nounvan Suwanviwatana (Yui)
Finance Officer**
(She/Her)

2. Youth LEAD Strategic Priorities



Strategic Priority 1

Build capacity and implement tools that enable adolescent and young key- populations at higher risk of HIV exposure to contribute to the HIV response at a national, regional, and international level.



Strategic Priority 2

Strengthen and expand formal and informal networks, new YKP organizations and the organizational capacity that brings together young people from key populations at higher risk of HIV exposure to a common platform at a regional and national level.



Strategic Priority 3

Advocate for an enabling policy and legal environment for adolescents and young people from key populations at higher risk of HIV exposure and hold governments accountable to enabling policies and laws to ensure universal access to comprehensive HIV and SRHR information and services for adolescents and young people from key populations.



Strategic Priority 4

Strengthen both external and internal communication strategies within the Youth LEAD network. This includes plans to enhance training, fieldwork, and access to information while also strengthening information sharing within the Youth LEAD network and within the secretariat.



Strategic Priority 5

Ensure there is a knowledge transfer system whereby information can be shared from those transitioning out of the Youth LEAD network to those currently in the network or just entering.

3. Organizational Development



3.1 Partnership Management Handbook

This Activity aligns with Strategic Priorities: **Strategic Priority 4** **Strategic Priority 5**



During Youth LEAD's 2021 Board Meeting and a Workshop under the Sustainability of Key Populations in Asia-Pacific (SKPA) Programme, Youth LEAD identified a need for a clear organizational manual or policies for partnerships between local, national and regional YKP organizations.

To address this need, Youth LEAD began to develop the Partnership Management Handbook. The Handbook is designed to assist Youth LEAD in operating activities with different partnerships and plays a crucial role for Youth LEAD's sustainability. The Handbook provides information about building mutual understanding within a partnership, as well as the basics of a partnership that can be applied to different circumstances, including tips on initiating, maintaining, and following through a partnership.

The Partnership Management Handbook is in the final stages of development and is expected to be released by 2022.

3.2 Sustainability Road Map

This Activity aligns with Strategic Priorities: **Strategic Priority 4** **Strategic Priority 5**



One of the outcomes of the SKPA Sustainability Workshop in 2021 is the development of Youth LEAD's Sustainability Road Map. The Road Map is intended to aid Youth LEAD in strengthening the organization and ensuring it is more resilient and sustainable in the future.

Youth LEAD identified medium-term, short-term, and immediate-term goals within a five year period. Medium-term goals defined Youth LEAD's goals in five years. It includes developing a YKP transition programme to ensure focal points are equipped to find employment and purpose once they age-out; maturing partner organizational systems; and diversifying Youth LEAD's donor portfolio. Youth LEAD's short-term goals are goals in one to two years and are primarily related to hiring additional staff members to manage the organization's fundraising activities and financial system. These positions are crucial to ensure sustainability and to address Youth LEAD's limited capacity on financial management. Lastly, Youth LEAD's immediate goals include strengthening Youth LEAD membership recruitment and retention systems. These goals are directly related to Youth LEAD's focal point management as there is a current gap in how Youth LEAD engages with its over 60 focal points throughout Asia-Pacific.

Work towards achieving these goals has already started in 2022, with priority on Youth LEAD's focal point management.

4. Activities and Results 2021

4.1 The Global Fund

4.1.1 Community, Rights and Gender - Strategic Initiative (CRG-SI)

This Activity aligns with Strategic Priorities: **Strategic Priority 1**



Under The Global Fund's CRG-SI grant, the Count Me In 2.0 project aims to provide an enabling and empowering environment for young key populations (YKP) and young people living with HIV (YPLHIV) where they can enhance their capacity and get engagement in the Global Fund processes. For the effective implementation of programs related to countries' HIV response, meaningful engagement of YKPs and YPLHIV in 2021, the Count Me In (CMI) youth consortium (Youth LEAD, Youth RISE, and Y+ Global) focused on making consortium members and country partners understand the objectives and the milestones for this grant cycle, and ensuring an effective collaboration with partners.

CRG-SI 2021 Highlights

Youth CCM Mapping in Asia Pacific

Youth LEAD conducted the mapping of youth country-coordinating mechanism (CCM) members among 18 countries across Asia-Pacific region. The aim of the mapping is to learn about the situation of youth CCM members, foster cross-learning amongst them, provide support for effective contributions and engagement in the CCM and explore ways to increase young people in the CCM. Seven of the 18 countries had CCM members under the age of 27. CCM Secretariats from 18 countries were asked to provide detailed information on the Youth enabling environment and support mechanism, and any other engagement in the CCM and GF process. The mapping serves as a key resource for analysing youth engagement in the CCM.

CCM members database in Asia Pacific

To support information sharing across CRG-SI partners in Asia-Pacific, Youth LEAD developed the database of the CCM members list from all key populations (KP) and PLHIV. The completed list of KP and PLHIV CCM members from 18 countries were disseminated to all the CRG-SI partners and AP-CRG Platform, including APCASO, INPUD, GATE, GNT+, and NSWP. In the process, Youth LEAD established a good working relation with the CCM Hub, UNAIDS and UNFPA to reach out to the CCM.

Rapid Assessment of YKP-friendly HIV services in Vietnam and Indonesia

During Quarter 2 of 2021, Youth LEAD conducted a rapid assessment of YKP-friendly HIV services at the national level in Vietnam and Indonesia. The report will be disseminated to the national stakeholders in 2022.

Youth-Friendly Harm Reduction Manual in Nepal

In Nepal, YKP LEAD Nepal, in partnership with SATHI Samuha is developing the "Youth Friendly Harm Reduction Manual for Young People Who Use and inject drugs in Nepal." The process to develop the manual was presented to the National Center for AIDS and STI Control and received the Government's endorsement. The first draft of the Manual is ready and is set to be finalized within 2022.



4.1.2 Technical Assistance Grant

This Activity aligns with Strategic Priorities: **Strategic Priority 1** **Strategic Priority 2**



Following the youth CCM members mapping, Youth LEAD received the CRG-TA grant to generate deeper analysis of youth CCM members and how they could be further supported to ensure their meaningful engagement in CCMs. The analysis report will serve as the normative guideline to the youth CCM members, advocacy tool to negotiate with the CCM for more representations of the young people portraying added value of having youth CCM members to strategically respond to the increasing HIV new-infections amongst young people.

The planned situational analysis on young people in the CCM in Asia Pacific will be released in 2022, with technical assistance from the CRG-SI team and Frontline AIDS.

4.1.3 Sustainability of HIV Services for Key Populations in Asia Programme (SKPA)

This Activity aligns with Strategic Priorities: **Strategic Priority 1** **Strategic Priority 2**



The three year multi-country grant (SKPA) under the Global Fund wrapped up its activities in 2021. Youth LEAD entered the SKPA grant with strong hopes of establishing YKP advocacy presence in Timor Leste and Papua New Guinea. Some key achievements from this grant include the **formation of Youth LEAD PNG and Youth LEAD Timor Leste** – two YKP led advocacy groups championing the health and well-being of YKPs.

Youth LEAD Timor Leste were able to communicate key concerns to vested stakeholders in the country at the [National Youth Consultation](#) in September 2021.



Youth LEAD PNG have established ties with the Key Population Consortium (KPAC) and UNAIDS PNG. Under the SKPA Program they worked with KPAC to lead a **healthcare worker sensitisation training on YKPs when accessing healthcare services**. This program has been expanded under the DFAT grant in collaboration with UNAIDS RST.



4.1.4 COVID-19 Response Mechanism (C19RM)

This Activity aligns with Strategic Priorities: **Strategic Priority 1** **Strategic Priority 2**



In 2021, Youth LEAD technically and financially supported ten YKP networks/ NGOs in five countries, Mongolia, Nepal, Indonesia, Vietnam, and India, across Asia-Pacific region to meaningfully engage young people in the Global Fund C19RM process. The main aim of supporting these countries was to involve young people in the country-level discussions of C19RM. Common activities across the countries were focus group discussions, in-depth interviews, consultations, and coordination with the CCM to identify key issues and challenges faced by youth communities (YKP) during the COVID-19 crisis. The country partners drafted the consultation's outcome as recommendations to the C19RM funding request and submitted the recommendations to the respective country CCM and followed up consistently until the submission and approval of the funding request.

In such short notice, all YKP-led organizations managed to host YKP standalone country dialogue for C19RM funding requests and provided decent recommendations to CCMs. **Four out of 5 sub-grantees, successfully included YKP priorities in the funding request to the Global Fund.** One country partner, **YKP LEAD Nepal, was selected as a sub recipient of the C19RM project implementation for 2 years**, with support of the principal recipient Save the Children.

Youth LEAD also developed a case study "[YKP and Civil Society Engagement in the Global Fund COVID-19 Response Mechanism in Mongolia](#)" and it was translated into two languages and disseminated to country partners for sharing good practices.



4.2 Robert Carr Fund

4.2.1 Youth LEAD YKP Small Grants Programme

This Activity aligns with Strategic Priorities: **Strategic Priority 1** **Strategic Priority 2**



Since 2013, the YKP Small Grants Programme remains one of Youth LEAD's core activities. The Small Grants Programme provides financial support to YKP organizations and networks. It strengthens YKP programmes and youth involvement in the HIV movement to allow YKP-led organizations to excel. The programme aims to ensure the human rights of YKPs are respected. The impact of HIV and AIDS is mitigated through the meaningful involvement of YKPs in gaining equal and equitable access to HIV prevention, treatment, care, and support. The Small Grants Programme is the cornerstone of Youth LEAD's dedication to supporting country-level activities.

In 2021, Youth LEAD provided US\$77,322 in small grants to fourteen countries and twenty organizations. The small grants came from various funding sources, such as the Robert Carr Fund, Global Fund CRG-Strategic Initiatives, GF-CRG TA grant, Global Fund multi-country grant, UNFPA AP, and UNAIDS RST. The YKP Small Grants Programme in 2021 supported capacity building and development, legal advocacy, network building, national-level studies, and HIV service delivery programs for YKPs.



4.2.2 COVID-19 Emergency Relief Fund

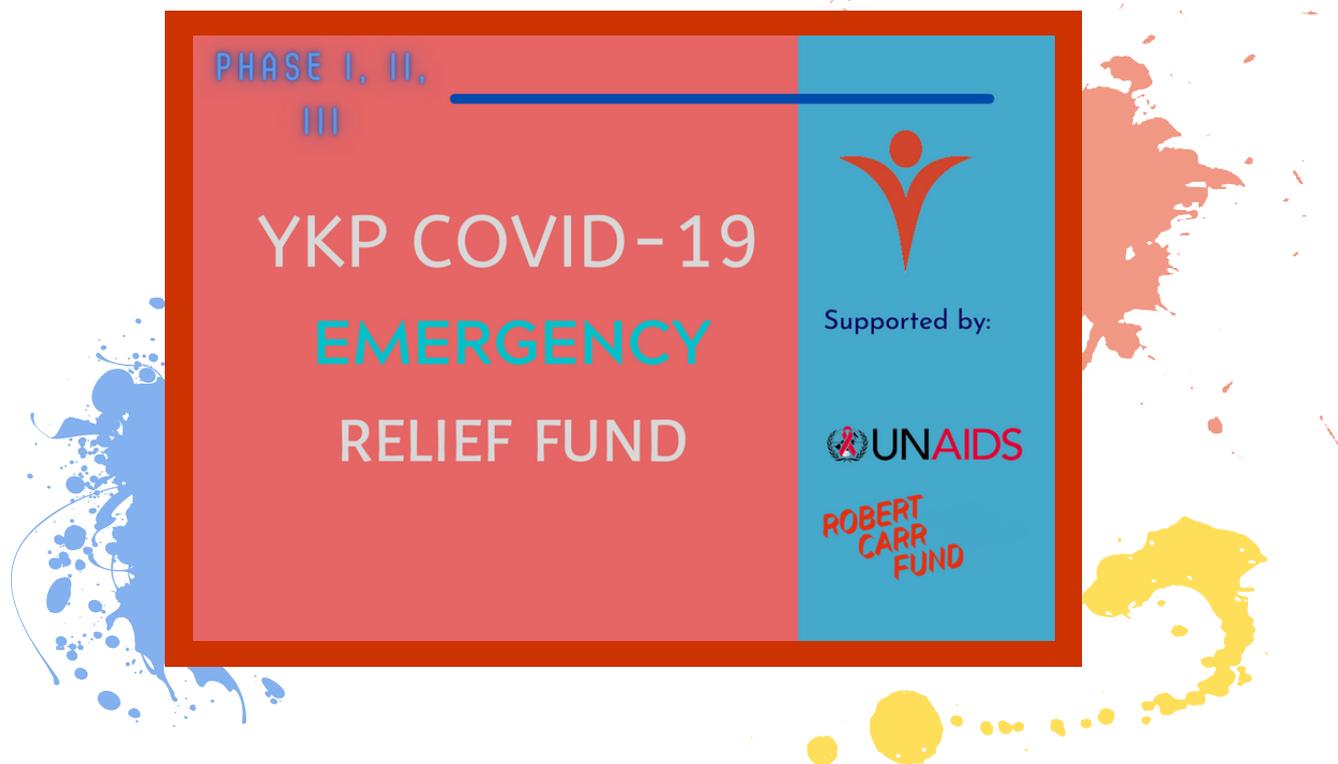
This Activity aligns with Strategic Priorities: **Strategic Priority 1** **Strategic Priority 2**



The YKP COVID-19 Emergency Relief Fund (ERF) started as an initiative from Youth LEAD when the needs and issues of young key populations (YKP) and YPLHIV were affected by the COVID-19 pandemic and its consequences. Since the beginning of the pandemic, Youth LEAD has been working closely with network partners, stakeholders, and UN agencies alike to identify areas of additional support. In April 2020, in partnership with the Inter-Agency Task Team on YKPs (IATT), Youth LEAD conducted a situational analysis of the COVID-19 pandemic among its members and network partners to identify areas for support and intervention. The results from the Survey supported many of the claims and challenges experienced by young people across the region. In response, Youth LEAD reached out to existing donors to explore the possibility of fund-reallocation for the YKP COVID-19 Emergency Relief Fund.

The first phase of the ERF was launched in April 2020. Youth LEAD allocated **US\$29,000 to COVID-19 relief efforts for YKPs**, with support from the Robert Carr Fund (RCF). However, COVID-19 cases in many countries across the Asia-Pacific were experiencing a rise in case numbers, and YKPs still required support. Thus, in Phase 2 of the ERF, Youth LEAD raised **US\$23,000 to support ongoing COVID-19 relief efforts**, with support from RCF and AIDS Healthcare Foundation (AHF).

In 2021, cases were still rising, but many countries were seeing second and third waves. Therefore, to provide and sustain continued support to youth-led networks, in collaboration with the RCF and UNAIDS RST, Youth LEAD contributed a total of USD 32,000 to five youth/YKP led organisations in the Asia Pacific from May to October 2021. As of November 2021, USD 84,000 have been mobilised to support COVID-19 relief efforts. In total, over the three YKP COVID-19 Emergency Relief Fund phases spanning two years, Youth LEAD raised **US\$84,000 supporting twelve YKP-led organizations in the Asia Pacific** with overwhelming financial support from Robert Carr Fund (RCF) and additional support from AHF and UNAIDS RST.



4.3 IATT Joint Activities

4.3.1 UNAIDS High-Level Meeting on HIV and AIDS 2021

This Activity aligns with Strategic Priorities: **Strategic Priority 2** **Strategic Priority 4**



On 5 May 2021, UNAIDS Asia and the Pacific in collaboration with the Government of Australia, the Government of Thailand and regional youth networks from the region, organised the “High-Level Meeting on HIV and AIDS 2021: Youth virtual meeting - Taking centre stage: the role of young key populations in the shaping of the new political declaration on HIV and AIDS.”

The virtual meeting was an opportunity for young people, including young key populations and young people living with HIV, to share their needs and issues in the HIV response and their expectations around the outcomes of the High-Level Meeting (HLM). The panel discussion explored the challenges and barriers in the HIV response and the critical role of young people in leading change and promoting innovation.

The youth meeting was live-streamed on Facebook and was joined by Dr Stephanie Williams, Ambassador for Regional Health Security, Australia, Mr Anutin Charnvirakul, Deputy Prime Minister and Minister of Public Health of the Kingdom of Thailand, Jawyng Lyster from UNDP Bangkok Regional Hub and representatives from regional and national youth networks, including Youth LEAD, Youth Voices Count and Y-PEER Asia Pacific Countries. UNAIDS Asia Pacific prepared a [report](#) outlining the outcomes of the meeting, which was also shared with the Multistakeholder Task Force, the Department of Foreign Affairs and Trade Australia and the Government of Canada to push critical messages and language about young key populations and promote YKP-led advocacy efforts at the country and regional levels in the lead up to the HLM.

Several youth-led organizations including Youth LEAD developed a [joint youth statement](#) welcoming the UN General Assembly’s [Political Declaration on HIV and AIDS](#).

Taking centre stage: the role of young key populations in the shaping of the new political declaration on HIV and AIDS

Young key populations from Asia and the Pacific will meet to discuss and share their expectations around the outcomes of the High-level Meeting (HLM) and the Political Declaration and how young people see the future of the HIV response.

Opening remarks

- Dr Stephanie Williams, Ambassador for Regional Health Security of Australia
- Mr Anutin Charnvirakul, Deputy Prime Minister and Minister of Public Health of the Kingdom of Thailand
- Ms Hongyan Wu, UNDP
- Emma Murphy, UNAIDS East Asia Pacific Regional Director

Speakers and moderators

- Akmal Amin, Youth Voices Count
- Fletcher Cho, Youth LEAD
- Mikalya Palomaa, Y-PEER Asia Pacific
- Kathika Bhaskara, Youth Voices Count
- Jawyng Lyster, UNDP Bangkok Regional Hub
- Cherrye Bhatt, Youth LEAD
- Irene Aubrey, Youth Voices Count
- Lakya Sharma, Y-PEER Asia Pacific
- Yasmin Mousley, Youth LEAD
- John Michael Omer, Youth LEAD
- Laura Tassi, Youth LEAD

LIVE PANEL DISCUSSION
 When: Wednesday 5 May 2021
 Time: 14:00 - 15:30 BKK time
 Where: WATCH LIVE facebook.com/unaids.asiapacific

Logos: High-Level Meeting on AIDS, Y-PEER, Youth Voices Count, Youth LEAD, UNAIDS

SAVE THE DATE!
HLM SIDE EVENT
 YOUTH-LED AND YOUTH-FRIENDLY SERVICES TO END INEQUALITIES AND TO END AIDS

MONDAY, 7TH JUNE 2021
 11AM NY/4PM UK/10PM BKK

ORGANIZED BY

Logos: The PACT, YOUTH STOP AIDS, IFMSA, Youth LEAD, YOUTH RISE READY, Youth Voices Count

SUPPORTED BY

Logos: Youth Ambassador for Sexual and Reproductive Health and Rights of the Netherlands, STAYING ALIVE, UNAIDS

4.3.2 Spill the T with YKPs: 'Together: Resisting, Supporting, Healing' IDAHOBIT Special Episode

This Activity aligns with Strategic Priorities: **Strategic Priority 2** **Strategic Priority 4**



Building on the success of the Spill the T with YKPs webinar series in 2020, UNAIDS RST organised a special episode in collaboration with IATT on YKP partners to commemorate the International Day Against Homophobia, Biphobia, Intersexphobia and Transphobia (IDAHOBIT) on May 17 2021. This special episode focused on two key themes, gender-based violence and strategies in countering stigma and discrimination by young people, especially on homophobia, biphobia, intersexphobia and transphobia during COVID-19. LGBTIQ+ youth and young key populations, youth leaders from across the region were invited to share their personal stories and their work to support themselves and others encountering similar challenges. In a special appearance, Victor Madrigal-Borloz, the UN Independent Expert on Sexual Orientation and Gender Identity, sent an inspirational video message to the IATT on YKP to bring visibility and recognition to the overall cause of the event.

Spill the T
WITH YKPS

'Together: Resisting, Supporting, Healing' IDAHOBIT Special Episode
17 May 2021 at 14:00 - 16:00 (BKK Time GMT + 7)
Facebook Live @ Youth LEADAP

Speakers

- Anudari Anar, Youth LEAD MNG
- Ikka Noviyanti, Youth LEAD
- Mx. Alex, Y-PEER Asia Pacific Center
- Sruthi Dixit Missula, One Future Collective
- Dit Mangang, Ya_All
- Tharindi Abeynayake, Equite

Guest Speakers

- Eamonn Murphy, Regional Director, UNAIDS Asia Pacific
- Victor Madrigal-Borloz, UN Independent Expert on SOGIE

Moderators

- Vanessa Monley, Youth LEAD
- Justin Francis Bionat, Youth Voices Count
- Chloe Harvey, UNICEF EAPRO
- Eddy Rudram, UNAIDS Asia Pacific
- Jawying (Honey) Lyster, UNDP Bangkok Regional Hub

Logos: UNICEF for every child, UNAIDS, Youth Voices Count, Youth LEAD, UNDP Empowered State, Resilient nations.

4.4 Communications Activities

4.4.1 World Mental Health Day 2021

This Activity aligns with Strategic Priorities: **Strategic Priority 4**



On 10 October 2021, Youth LEAD developed a [video](#) commemorating World Mental Health Day (WMHD). The WMHD theme established by the World Federation For Mental Health for 2021 year is, "Mental Health in an Unequal World. " The theme highlights unequal access to mental health services and lack of investment in these services in low and middle-income countries.



4.4.2 World AIDS Day 2021

This Activity aligns with Strategic Priorities: **Strategic Priority 4**



The World AIDS Day, on 1 December 2021, marks the 40th year since the first reported cases of HIV-related illnesses and deaths. In 2019, UNAIDS data showed that 27 per cent of all new HIV infections in the Asia Pacific were among young people, 99 per cent of them being a young key population. Young gay men and other men who have sex with men accounted for 52 per cent of all new HIV infections among young people. Although progress has been made in the past ten years regarding the decline in HIV infections among young people, we are still far behind in the region in meeting the HIV targets set for young people.

In commemoration of World AIDS Day Youth LEAD with technical support from UNAIDS RST, developed a video series featuring the young and mature advocates in HIV response over the past 40 years. The video series, which include three videos, focus on the intergenerational perspectives on the observed World Aids Day theme of "End Inequalities. End AIDS. End Pandemics."

[Part 1](#)

[Part 2](#)

[Part 3](#)

END AIDS BY 2030.

END AIDS BY 2030.

END AIDS BY 2030.

4.4.3 International Youth Day - Photography Competition

This Activity aligns with Strategic Priorities: Strategic Priority 4



Youth LEAD, in collaboration with Y-PEER Asia Pacific Countries and Livenow Campaign, with technical support from UNAIDS Asia Pacific and the IATT on YKP, launched a regional [photography competition](#) to encourage young people to capture photographs on issues around HIV, SRHR and other health-related issues and how this impacts their lives. In this globalised and digital photojournalistic era, young people are the experts in digital storytelling.

The campaign called on young people to showcase their creativity and to explore how photography can be a powerful tool for advocacy. The goal of the campaign was to highlight the lived realities of young people through their eyes and tell a story that highlights key issues and challenges to promote change. Although young people from the Asia Pacific often struggle with communicating in written and spoken English, the purpose behind the campaign is to foster creativity and use art and photography for story-telling.

